

# **EBPP/EIPP**

## **European market overview**

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### **Version 2.4**

Date November 15th, 2006  
(with selective updates 2008)

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## **Scope and coverage of the report**

This edition of the report has been written by an independent local consultant. Its purpose is to support providers wishing to enter, network and succeed in this market. It gives all the relevant information on the markets and focuses on the most promising customer segments. The report not only provides facts and figures, but also qualitative views, evaluation and the names of most potential customers (e.g. potential service providers and billing names issuing about 50% of all annual bills as well as Top recipients in larger markets).

The report covers the EBPP (B2C) and e-Invoicing (B2B) market in all major European markets.

The content has been based on several years' steady monitoring of the market, focused analysis and regular interviews with dozens of leading market players.

## **Reasons to buy this report**

- The most up-to-date and comprehensive report on this market segment
- Including more than 600 names of most potential customers
- Current market pricing levels and structure

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