



EBPP Potential Workshop

for processing and service provider from the FSI

Subject

Business leaders and business development managers have a mutual understanding of the opportunities offered by Electronic Bill Presentment & Payment.

They understand which processes can be optimised and the benefits it creates for them and their company.

The follow-up project steps are defined and the project proposal is prepared in readiness for a decision.

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Contents

The participants are provided with a general overview of the most commonly found market models, solutions and services, the legal situation and the possibilities for electronic services.

The functions and new possibilities offered by EBPP are shown and discussed. Areas with the most potential market segments and business opportunities are identified and scenarios for introducing electronic invoicing and payment are defined.

Duration

2 days

Participants

Managers responsible for:

- Business Development
- Online Banking
- Payment
- Transaction processing

Cost

Fixed price EUR 2,800
Does not include travel costs and VAT

Benefits

- Target-oriented, structured and global approach
- Expert know-how derived from the field; the workshop manager was employed for 4 years in managerial positions within Credit Suisse and established an EBPP service for a Swiss inter-banking company